

A Family Tradition

With 46 years of experience combining aesthetic beauty with cutting-edge technology, Morehead Pools is a third-generation family business that has evolved into a comprehensive pool company with design, construction, retail and service divisions. With expertise in custom gunite pools, the company is able to fulfill every client's need from its two locations.

Using virtual 3-D design software, on-staff designers ensure that pools, spas and water features are individually crafted to match each client's preferences. Computerized sanitizing, heating, lighting and spa jet systems, as well as automatically controlled water features, are all specialties of Morehead Pools. The company offers a special in-floor cleaning system, which provides the utmost in luxury and convenience for new pool owners. It also specializes in salt chlorination systems and the latest in LED lighting. Although vanishing-edge designs are still popular, Morehead Pools is also crafting a growing number of wet-deck pools — a design that brings the water level up flush with the deck.

Mike Moore, president of Morehead Pools, believes that staying abreast of innovative trends is imperative. Moore

believes that the backyard environment must match a resident's lifestyle, and he ties each project to its environs, encouraging the use of natural stone and rock. Flagstone and boulders from different quarries provide color options that aid in design and help pull the entire backyard together.

In addition to being Shreveport's only Certified Building Professional and Certified Service Professional by the Association of Pool & Spa Professionals, the builder was recently granted membership in the

prestigious Master Pools Guild and it has served on a national advisory committee for new product development. Over the years, Morehead Pools has won numerous design awards for its dazzling pools, which have been featured in both national and local magazines, including *Architectural Digest*, *Landscape Architecture* and *Southern Accents*. ❖

Morehead Pools
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In Business for 46 Years
Builds 70+ Pools per Year
Service Area North Louisiana, South Arkansas and Northeast Texas

The magnificent design makes this aqualand a fantasy come true. This pool's towering, stacked stone waterfall can be viewed from both the lounging area and the raised spa, while the sparkling blue pool water enhances the entire setting.



Clean and simple, but oh so gorgeous, this contemporary-style pool offers a number of different attributes. The tiled spa has a zero edge that flows into the pool, while the pool itself is crowned with a masonry wall featuring three waterfalls.

Whether the mood is for invigorating exercise or for loosening up after a stressful day, swimmers have many options with this dual-purpose swimscape. The elevated spa offers relaxation, while the lap pool is like having a gym in the backyard.