



Blending almost seamlessly with the James River on the horizon, this vanishing-edge pool features a raised whirlpool spa with a waterfall, custom limestone coping and architectural stone fascia. When the sky dims into night, the fiber-optic underwater lights create a dreamy ambiance.

Bright and cheerful, this geometric gunite swimming pool is located in a courtyard. Along with its 15-inch coping, the deck pavers, architectural stone feature wall and the waterfall, the tropical color of the interior finish makes this the spot to stop and take a break.



DOUGLAS AQUATICS, INC.
RICHMOND, VIRGINIA

Trust One Who Has Experience

Douglas Aquatics takes its motto seriously. Constructing high-end, custom-crafted shotcrete and vinyl-lined pools since 1970, the builder lives up to what it preaches: *Experto Crede*, or Trust One Who Has Experience.

“Our high standards and the competency of our employees are the cornerstones of our business,” states Gabe Crouch, president. “We empower each member of our staff to provide quality products and services to produce customer satisfaction and loyalty.”

When founded by F. Douglas Salvia, now CEO, Douglas Aquatics initially devoted itself to commercial contract swimming pool management operations and service. In the ensuing years, Douglas Aquatics quickly expanded its scope of competencies to become a leading residential and commercial pool builder in Virginia and overseas. Today, the builder has five locations: Richmond, Hampton, Deltaville and Fredericksburg, Virginia, and Charlotte, North Carolina.

In addition to building and designing residential and commercial pools, spas, fountains and water features, Douglas Aquatics has the capability and experience to provide complete renovation and remodeling of older pools. Furthermore, the builder offers extensive service options to its clients to include repair capabilities, maintenance, chemicals and equipment sales. And in the summer, Douglas Aquatics offers lifeguard services to over 200 commercial pools, employing over 500 teenagers and college students.

Douglas Aquatics maintains active involvement in industry organizations that include the Master Pools Guild, the Association of Pool and Spa Professionals (APSP) and the National Plasterers Council. These groups, along with national trade magazines, have routinely honored the builder with various awards for its superior poolscape.

Crouch recaps: “We believe in doing what’s right and best for our customers, and doing it with respect. Choosing to build a pool is one of the biggest decisions most people will make in their lifetimes. We make it our business to make sure each and every customer is satisfied before, during and after construction.” ❖

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In Business for 37 Years

Builds 50 Projects per Year
Service Area
Virginia and North Carolina

With its gray plaster interior surface, custom coping and stamped concrete pool deck, this poolscape is an idyllic addition to the English garden designed by Thomas Gillett. The modified rectangular shape of the pool is the crowning accent to the setting.