

Forget about the Jet Set, Join the Wet Set!

Florida Bonded Pools, Inc. a local leader in swimming pool construction, Founded in 1957, is celebrating its 50th year of business in 2007. With nearly 8,000 residential and commercial swimming pools across Florida and southern Georgia, Florida Bonded Pools strives to make the construction process as enjoyable as the finished product will be. Each

Florida Bonded Pool is a master pool, built to exacting specifications and with superb materials. As a founding member of the Master Pools Guild, an organization of elite pool builders, Florida Bonded Pools has established itself as a group of master craftsmen driven to provide its clients with a backyard getaway that can be enjoyed by the whole family.

With today's rising gasoline costs, costly airline fares and busy schedules, a Florida Bonded Pool is an investment not only for increased property values, but an investment in the idea that one's backyard can be a posh resort for the entire family. The late W.E. Clarkson, founder of Florida Bonded Pools, built the business on the principle that families

should be together not just at the dinner table, but also for recreation, relaxation and fun. With a backyard swimming pool, parents know where their children are - enjoying the Florida sun and cool sparkling water rather than out roaming the town.

Owned and operated by W.E. Clarkson's son, Jeffrey Clarkson, Florida Bonded Pools holds true to the high standards and guiding principles set forth when it was founded. Ethical business practices, the best craftsmanship and highest quality materials and equipment used for each project set this company apart from the competition. With 50 years of experience in commercial and residential construction, renovation and repair, Florida Bonded Pools excels in providing its clients with an enjoyable backyard experience and a product built to last and be enjoyed for decades.

Each owner of a Florida Bonded Pool is seen and treated as a member of the family, a fact that Jeffrey Clarkson takes great pride in. The children and grandchildren of some of Florida Bonded Pools' first clients have returned for their own families swimming pools. The remembered experience of the fun and enjoyment these individuals had in their younger years brings them back again and again with the knowledge that their families will have the same experiences.

Each member of the Florida Bonded Pools organization is a highly skilled, motivated and determined team player, driven to excel and impress each client with professionalism and expertise. With memberships in national swimming pool organizations and up-to-date technical training, Florida Bonded Pools is a group of leaders and innovators in the field. From the sales force's anticipation of a client's needs and desires, to the artistic design department and the construction crews in the field, each employee has a vested interest in exceeding the expectations of each client and maintaining the quality reputation of Florida Bonded Pools.

Modern swimming pools can be as simple or extravagant as a client desires. From a basic swimming hole to fiber optic lighting and waterfalls, electronic controls and monitoring, each Florida Bonded Pool is a unique feature in today's backyard. With dozens of awards from national trade organizations and business affiliates, Florida Bonded Pools is sure to have what you're looking for in a swimming pool functionally and aesthetically.

Rather than jet setting to some remote paradise around the world, know that with one simple phone call you can open your own backyard resort with a Florida Bonded Pool. Join the Wet Set and enjoy your own backyard!

"Celebrating 50 Years of Excellence in 2007"



Florida Bonded Pools, Inc. is a family owned business founded in 1957 by William E. Clarkson, a pioneer in the pool industry.



50 years later Florida Bonded Pools had built over 7,000 pools, stretching from Orlando to Jacksonville and throughout north Florida and south Georgia. The firm has built over 300 commercial and club pools, including the Disney World pools in 1970.

Over the years the company has had great success in both residential and commercial pool construction, due to their loyal and committed personnel. Florida Bonded Pools takes great pride in the quality of work and places a high value on its reputation, built on customer satisfaction.

Florida



BONDED POOLS

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